



Case Study - Enterprise skill development and Intrapreneurship

Incremententa works closely with the Entrepreneurship Team at UCL to provide [boot camps](#) throughout the year specifically focusing on enterprise skill development. The boot camps give students the chance to work in groups to develop new ideas for existing brands.

- **Target participants**

The boot camp is open to UCL students and staff from any discipline or academic background.

- **Support provided by Incremententa**

- Development of the boot camp ensuring content is highly interactive
- Delivery of all aspects of the boot camps and workshops
- Pre and post event follow up and liaison with the university

- **Learning outcomes for the participants**

- How business works
- What problems businesses work to solve
- What the modern business environment is like
- What the most common tools of business analysis are
- How to work together as a team
- Transferable soft skills

- **Testimonial**

Incremententa have been running the three-day boot camps for two years and so far, have provided invaluable transferable skills to over 350 students from across the university.

“Stuart is a great facilitator, who the participants really warm to during the Enterprise bootcamp. One thing I notice with the programme over 3 days, is that the attendance numbers do not drop, which is a credit to Stuart and his ability to keep the participants engaged” Gem Sedef, Entrepreneurship Programme Officer UCL

Feedback from recent participants on the boot camp includes:

“Excellent course, probably the most I have learnt in such a short space of time. Everything you learn can be used to apply to starting a business. Delivered in a highly engaging manner”

“Definitely the best introductory workshop in entrepreneurship I've had, I learnt so much, thanks to the outstanding speaker, the amazing team members, the friendly staff, and best of all it was free! I found this boot camp to be very insightful for those who are having a dream to create or develop their enterprise. Fascinating!”

For further information about how Incremententa can help to support your Enterprise activity email enquiries@incremententa.co.uk or call 0116 2793652