



Case Study – Tier 1 Graduate Entrepreneur Mentoring

To support international graduates on the Tier 1 Graduate Entrepreneur Visa at De Montfort University (DMU) Incrementa provide monthly one to one mentoring to all those graduates endorsed onto the scheme. The mentoring can often be complex as the graduates face many different challenges

- **Target participants**

Graduates from across all faculties who are endorsed by DMU on the Tier 1 Graduate Entrepreneur scheme.

- **Support provided by Incrementa**

- Monthly 1:1 mentoring providing advice and guidance, so the graduate can develop and grow the business as per the terms of the Tier 1 GEV.
- Monitoring reports for each graduate outlining details discussed and action points for the graduate.

- **Learning outcomes for the participants**

- Understanding the key factors to developing their idea
- The process of starting a business in the UK
- Ways to market their business idea
- Key concepts to financial planning
- Relevant intellectual property guidance
- Additional support networks available to them in the UK

- **Testimonial**

Incrementa's professional service has seen several exciting businesses develop and grow including Luidpro an award-winning product design business.

With a passion for innovative design, Luis Palacio graduated from his master's degree and quickly set out to start Luidpro, a product design and development business after being endorsed onto the Tier 1 GEV.

Luis received mentoring from Incrementa who supported him to overcome the first challenges of starting up, as well as providing advice and guidance around intellectual property, prototype development, sources of funding and marketing.

Incrementa also helped Luis develop his application for the world-renowned Red Dot design awards, which saw Luis successfully win the best of the best award for his [Z-Jay folding DJ concept](#).

For further information about how Incrementa can help to support your Enterprise activity email enquiries@incrementa.co.uk or call 0116 2793652