



Case Study – Critical Friend

Digital agency sees its services grow

Seventy9 a full service digital and print agency based in Leicestershire were keen to grow the business but were unsure of the next steps to take. They contacted Incrementa for support and advice on how to move forward.

- **Problem**

The company established in 2005 were looking to grow their service offering and develop a robust leadership structure within the business.

- **Support provided by Incrementa**

Incrementa took time to fully understand the business and outcomes the company were looking for, providing the company with the strategic advice it needed to move forward.

- Incrementa reviewed the current services offered and sought to provide areas for business development
- The current business structure was assessed and evaluated
- Leadership training was provided for senior management

- **Outcome**

- The company has significantly increased its turnover since starting to work with Incrementa
- New digital marketing and social media services were introduced, with more in the pipeline
- A new efficient structure was defined for the business enabling the company to grow further

- **Testimonial**

“We have been working with Stuart now for some time. We could not rate him highly enough. He has certainly made a big difference to our business in moving us forward. Would be happy to recommend”

Director Seventy9, David Howes

For further information about how Incrementa can help to support your business email enquiries@incrementa.co.uk or call 0116 2793652