



INCREMENTENTA

Case Study – Leadership

Incremententa helps first time leader with commercial awareness

- **Problem**

This first-time leader working as a principle scientist in one of the leading cyber security companies was struggling to understand the wider strategic and commercial activities of the organisation due to their specific scientific background and experience.

- **Support provided by Incremententa**

Incremententa provided this first-time leader with a series of monthly coaching sessions working on the areas of strategy and commercial awareness. Incremententa also supported this individual to increase their confidence.

- **Outcome**

- The support provided helped develop this specialist scientific individual to be a more rounded, flexible and versatile leader.
- The support provided gave the individual enough confidence to start their own business.