



INCREMENTA

Case Study: Aceleron

Problem

Aceleron, an innovative clean technology company, had achieved significant growth and success in their mission to change the world of batteries. However, with this growth came new challenges in terms of maintaining a clear and cohesive strategy.

The company's leadership team recognized that they needed help to re-focus their strategy, set clear goals, and ensure that everyone in the organization was aligned around achieving them.

Solution

To address these challenges, Aceleron engaged Incrementa to provide strategic planning and coaching support. We began by working with the leadership team to define a clear, compelling vision for the company's future. Using our Prosper Plan tool, we helped them to identify one wildly important goal that would drive the company's growth and success over the next two years. We then worked collaboratively to break down this goal into specific, measurable objectives that were aligned with the company's overall mission and values.

Once the objectives were established, we helped the leadership team to create a RACI (Responsible, Accountable, Consulted, Informed) document to define each individual's role in achieving the objectives. This document provided clarity on who was responsible for specific tasks and decisions, and helped to ensure that everyone in the organization was aligned around the same goals.

Outcome

Thanks to our strategic planning and coaching support, Aceleron was able to re-focus its strategy and set clear goals for the future. The Prosper Plan and RACI document provided a framework for the organization to work within, enabling everyone to understand their roles and responsibilities in achieving the company's objectives.

As a result, Aceleron was able to move forward with greater clarity, alignment, and purpose. The company continued to achieve significant growth and success, and its innovative clean technology solutions are continuing to change the world of batteries.