



INCREMENTA

Case Study: Odin Vision

Problem

Odin Vision, an award-winning AI medical imagery organization, was struggling to define clear and measurable goals and objectives.

The founder and staff were always busy, but they lacked a clear plan and direction, resulting in a reactive rather than strategic approach.

They needed an external perspective to help them focus on what really mattered and define a single, wildly important goal.

Solution

Odin Vision hired Incrementa to help them develop a clear and focused path for growth. We began by working with the founder and senior management to identify their primary objective and ensure that it aligned with the overall business strategy. We then utilized our RACI template to define the roles and responsibilities for each team member, including who was responsible, accountable, consulted, and informed for each task.

We collaborated with the department heads to develop clear objectives and actions for each department, with specific deadlines and resource allocations. Our team also worked closely with the staff to ensure that they understood their roles and the importance of their contributions to the overall business strategy. Through our approach, we helped the organization develop a clear and actionable plan that provided specific direction for growth.

Outcome

The outcome of our collaboration with Odin Vision was a clear and focused path for growth that allowed the founder and staff to save time and focus on activities that would help grow the business.

The single, wildly important goal that we helped to define was critical in enabling the team to prioritize their activities and make informed decisions. Our RACI template helped the organization to define each individual's roles in the actionable plan, ensuring that everyone understood their responsibilities and was accountable for their actions.

We provided a clear and actionable plan that provided specific direction for growth and allowed Odin Vision to achieve their goals and objectives.