



INCREMENTENTA

Case Study: Slamcore

Problem

Slamcore, an innovative spatial intelligence start-up, was experiencing significant growth but was struggling to create a meaningful strategy to define their objectives and goals. The new senior leadership team was overwhelmed and needed help to focus on the most important priorities.

Solution

Incremententa came in to help the senior leadership team define a clear goal that would guide their growth strategy. We used our Prosper Plan and RACI document to help break down the goal into smaller objectives and actions that would lead to its achievement.

We also worked with them to create lead measures that they could monitor to predict the achievement of their overall goal. With our support, Slamcore was able to develop a clear and actionable plan with defined roles and responsibilities for each objective and action.

Outcome

The outcome of our work with Slamcore was a clear and focused strategy that allowed the senior leadership team to guide the company's growth in a meaningful way. The Prosper Plan and RACI document helped to define objectives and actions that aligned with the company's overall goal, and the lead measures allowed them to monitor progress along the way.

With this strategy in place, Slamcore was able to achieve its goal and continue to grow and succeed. The clear roles and responsibilities also provided clarity for all members of the team, allowing everyone to work towards a shared vision of success.